

SWEETS hotel transforms 28 bridge houses

The hotel opened officially today

Amsterdam, March 15, 2018 - SWEETS hotel, a new concept that transforms 28 iconic bridge houses into independent hotel suites on Amsterdam's canals, is officially opened today. The first 11 bridge houses are now available to book via www.sweetshotel.amsterdam.



SWEETS hotel is located across Amsterdam in 28 different bridge houses. As from today 11 houses are available for bookings, the remaining 17 houses will be transformed in the coming years. With the introduction of a centralized bridge control system, the bridge houses - designed by famous architects - became redundant. SWEETS hotel brings new life into this industrial heritage by transforming them into independent hotel suites that accommodate a maximum of two guests.

Innovative hotel concept

SWEETS hotel is an innovative hotel concept for everyone who wants to experience Amsterdam from a bridge, with the city that functions as your lobby. The bridge houses are the perfect starting point to discover hidden gems in a most likely unknown neighbourhood. The 28 iconic bridge houses, connected through canals, form an ode to Amsterdam and accentuate the importance of water for this former trading town. SWEETS hotel is a new experience, for both tourists and local people.

Amazing views

Suzanne Oxenaar and Otto Nan, two of the initiators, both agree that it may seem odd to work on a hotel concept with 28 rooms for 7 years: 'It is going to be a very small hotel, that is true. But the idea of a hotel dotted through different neighbourhoods of Amsterdam, with beds that all have a canal view, is amazing and really makes up for the effort.'

Re-use of industrial heritage

The tiny monumental buildings of SWEETS hotel are industrial heritage and represent several styles of architecture: from the Amsterdam School to Modernism. Every bridge house tells its own story. The oldest bridge house is built in 1673 (Amstelschutsluis, located in the middle of the Amstel River) and the most recent bridge house dates from 2009 (Sluis Haveneiland). The 28 bridge houses are scattered across Amsterdam and each house has an interior that matches with the architectural period of the exterior. By using the limited number of square meters in a smart way, SWEETS hotel playfully corresponds with the Tiny House Movement: living on a modest amount of square meters in an efficiently classified space.

About SWEETS hotel

SWEETS hotel is an initiative and co-creation of the Amsterdam based architecture office Space&Matter (well known for De Ceuvel, a plot of polluted land transformed into an eco-space for creative and social enterprises in Amsterdam), project development partner Grayfield; and the founders of Lloyd Hotel & Cultural Embassy (the world's first 1 to 5 star hotel and a cultural hub), Suzanne Oxenaar, Otto Nan and Gerrit Groen.